### **Push2Heat**

# 2<sup>nd</sup> PUSH2HEAT Webinar

"EU Perspectives on Industrial Heat Pumps: Unravelling non-technical Barriers and Opportunities"





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## Push2Heat

Date and time: Tuesday, 14 November 2023, 10:00 – 12:00 CEST

Videoconference Platform: Teams Webinar

Organiser: European Heat Pump Association

**Registrations:** 153

Attendees: 93

#### Background and aim of the webinar:

This webinar was organised in the framework of SPIRIT and PUSH2HEAT, two Horizon Europe projects aiming to foster the decarbonisation of industry through high temperature heat pumps.

The aim of the event is to explore non-technical barriers and opportunities within the heat pump sector, with a specific focus on Industrial Heat Pumps, from the perspective of different European countries.

#### **Speakers**





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#### Agenda

10h00 – 10h05 Welcome and introduction by Sonia Bianconi, EHPA

10h05 - 10h15 The European Perspective by Veronika Wilk, AIT

10h15 – 11h35 The French, Ireland, Dutch, and Danish perspectives

- 10h15 10h35 French Perspective by Yann Quiquenpois, Daikin France
- 10h35 10h55 Developing the SDE++ a 'single-sided contract for difference' subsidy scheme for sustainable production in the Netherlands by Jonathan van den Berg, Netherlands Environmental Assessment Agency (PBL)
- **10h55 11h15** The Danish framework and drivers for industry decarbonisation by Fabian Bühler Advisor at Centre for Global Cooperation, Danish Energy Agency
- **11h15 11h35** Preparing for Industrial Heat Pumps in Ireland" by Padraic O'Reilly and Seamus Hoyne, TUS

11h35- 11h55 Q&A

11h55 – 12h00 Closing of the event by Sonia Bianconi, EHPA

Link to the event on EHPA Website: https://app.ehpa.org/#/event-details:107 Link to the event on PUSH2HEAT Website: hhttps://push2heat.eu/events/eu-perspectives-onindustrial-heat-pumps-unravelling-non-technical-barriers-and-opportunities/

#### Number of posts on social media promoting the event by EHPA:

	Linkedin and Twitter
Before the event	6 (1 general, 5 personalised)
During the event	6 (1 per each speaker)
After the event	2 (with links to recording and presentations)



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#### **Post-webinar materials:**

Recording: <u>https://www.youtube.com/watch?v=Xg7XG8Oc0\_M&t=1s</u> Master Presentation: <u>here</u> News article: <u>https://www.ehpa.org/news-and-resources/news/dont-waste-yourenergy-how-heat-pumps-reuse-waste-heat-in-industry/</u>





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