

6th PUSH2HEAT Webinar

“The Road to Sustainable Industrial Heat: A Roundtable on the Future of Industrial Heat Pumps ”



The Road to Sustainable Industrial Heat
A Roundtable on the Future of Industrial Heat Pumps

22 May 2025 | 10:00 - 12:00 CEST | Teams webinar

 

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Date and time: Thursday, 22 May 2025, 10:00 – 12:00 CEST

Videoconference Platform: Teams Webinar

Organiser: European Heat Pump Association

Registrations: 182

Attendees: 77

Background and aim of the webinar:

This online event is organized within the framework of PUSH2HEAT and SPIRIT, two EU projects funded under the Horizon Europe Program, which aim to foster the adoption of high-temperature heat pumps in the industrial sector.

The goal of this webinar is to present the findings of a PESTLE analysis conducted within the PUSH2HEAT project, aimed at identifying the barriers and opportunities for industrial heat pumps across Europe and informing strategies and policies that promote their widespread deployment.

Following the presentation of these findings, speakers from academia and industry, along with policy experts, will share their perspectives on the future of industrial heat pumps and their views on the PESTLE analysis results.

Speakers

					
Paola Maio European Heat Pump Association	Jozefien Vanbecelaere European Heat Pump Association	Cordin Arpagaus Eastern Switzerland University of Applied Sciences	Milen Perez Camman CARTIF Technology Centre	Tor Hodne Sustainable Process Heat	Bart Aerts Tiense Suikerraffinaderij

Agenda

10.00 – 10.05 Welcome and Introduction by Paola Maio, European Heat Pump Association (EHPA)

10.05 – 10.20 Short Presentation of Push2Heat and SPIRIT projects + overview of the findings of P2H surveys by Paola Maio, European Heat Pump Association (EHPA)

- 10.20 – 10.30 Jozefien Vanbecelaere, European Heat Pump Association (EHPA)
 - Presentation Title: “EU Policy and regulatory landscape on industrial heat pumps”
- 10.30 – 10.45 Cordin Arpagaus, Eastern Switzerland University of Applied Sciences
 - Presentation Title: “Perspectives on the Technical and Economic Factors of Industrial Heat Pumps through the PESTEL lens
- 10.45 – 11.00 Milen Perez Camman, Cartif Technology Center
 - Presentation title “Reflections from the Field on the Future of Heat Upgrade Technologies: An Academic Perspective”
- 11.00 – 11.15 Tor Hodne, Sustainable Process Heat (SPH)
 - Presentation Title: "Heat Pumps in the Real World: SPH's Journey Through Market Barriers and Breakthroughs"
- 11.15 – 11.30 Bart Aerts (TienSe Suikerraffinaderaij)
 - Presentation Title: “Insights from an industrial heat pump end-user”

11.35 – 11.55 Panel discussion moderated by Jozefien Vanbecelaere (EHPA)

- 11:55-12:00 Closing of the event by Paola Maio (EHPA)

Link to the event on EHPA Website: <https://www.ehpa.org/all-events/the-road-to-sustainable-industrial-heat-a-roundtable-on-the-future-of-industrial-heat-pumps/>

Link to the event on PUSH2HEAT Website: xxx

Number of posts on social media promoting the event by EHPA:

Linkedin	
Before the event	6 (1 general, 5 personalised)
During the event	1
After the event	1 (with links to recording and presentations)

Post-webinar materials:

Recording: https://www.youtube.com/watch?v=9C_JWsyx7Qk&t=149s

Master Presentation: [Here](#)

News article: <https://www.ehpa.org/news-and-resources/news/high-temperature-heat-pumps-turning-up-the-heat-on-industrial-decarbonisation/>

